

# WISCONSIN FARMERS UNION

90TH ANNUAL STATE CONVENTION

JANUARY 30-31, 2021

December 7th, 2020

Greetings!

The 2021 Wisconsin Farmers Union Convention will be a historic one, marking the first time convention has been held virtually, as our state and nation continue to deal with the COVID-19 pandemic. It also is the 90th anniversary convention of the Wisconsin Farmers Union.

Though we cannot gather in person, we can carry on a legacy set early on in Farmers Union — "Let Us Reason Together." Although the convention format may be different, the work of the policy discussion will be as important as ever.

We invite you to join us! Our life force is our relationships with members and partners who share a common vision and the values of family farming, good stewardship, and thriving communities.

The WFU staff and board are working hard to make this convention as engaging, fun, and participatory as possible. Recognizing the challenges around rural broadband, we'll have a call-in option, though most attendees will be able to attend virtually. There will be many opportunities to visually and verbally recognize sponsors who help make this event possible.

We again are at a critical point in history where we as farmers and allies must organize around the vision of what we want for rural Wisconsin and agriculture, lest others make those decisions for us. We are simplifying the agenda to make grassroots policymaking the priority of this virtual event. I hope you'll join us January 30-31 as our members draft policy aimed at making our farms more sustainable and our communities more vibrant, despite these trying times.

Sincerely,



Darin Von Ruden  
Wisconsin Farmers Union President

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## ABOUT WISCONSIN FARMERS UNION

Wisconsin Farmers Union is a member-driven organization committed to enhancing the quality of life for farmers, rural communities, and all people.

We hope you will consider joining us as we celebrate the past year and as our grassroots membership shapes the direction for the year to come!

## ABOUT THE CONVENTION

Approximately 300 farmers and rural citizens join us each year for the WFU convention. Ninety years ago, our founders knew family farms were worth fighting for. They gathered in solidarity to set policy that would improve life on their family farms and in their communities. We will continue that important legacy — although virtually — as we celebrate Wisconsin Farmers Union's 90th year.

### CONVENTION AGENDA:

#### SATURDAY, JANUARY 30TH

9:30am Networking  
10:00am Convention Opening & Reports  
10:30am Break  
10:45am Bylaws & Policy Discussion  
11:45am Break  
12:45pm Policy Discussion  
1:45pm Break  
2:00pm Policy Discussion continues  
3:00pm Candidate Speeches

#### SUNDAY, JANUARY 31ST

9:45am Policy Discussion continues  
10:45am Break  
11:00am Policy Discussion  
12:00pm Lunch  
1:00pm Discussion Overflow (if needed)

**BEING A SPONSOR IS A GREAT OPPORTUNITY FOR YOU TO REACH A FITTING AUDIENCE FOR YOUR BUSINESS OR ORGANIZATION!**



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JANUARY 30-31, 2021  
WWW.WISCONSINFARMERSUNION.COM

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As the WFU Annual Convention will be online this year, our sponsorship offerings have shifted but include creative opportunities to have a visible presence as a 2021 convention supporter.

**PLATINUM CONVENTION SPONSOR PACKAGE: \$2500** \$ \_\_\_\_\_

Top tier logo placement on conference sponsor page • Clickthrough logo listing on WFU website  
Social media promo as convention sponsor • Verbal recognition during virtual convention as Platinum Sponsor • \$500 of sponsorship to programs supporting farmer mental health

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Logo placement on conference sponsor page • Clickthrough logo listing on WFU website • Verbal recognition during virtual convention as Gold Sponsor • Social media promo as convention sponsor

**SILVER CONVENTION SPONSOR PACKAGE: \$300** \$ \_\_\_\_\_

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Please mail or email form to:

Wisconsin Farmers Union

c/o Tommy Enright

117 W. Spring St. • Chippewa Falls, WI 54729

Questions? Contact Tommy at [tenright@wisconsinfarmersunion.com](mailto:tenright@wisconsinfarmersunion.com) or 715-563-2169.

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